

Ona Health Solutions, Inc.

Cookie Policy

Last Modified: 7th June 2025

This Cookie Policy explains when and why cookies are used by Ona Health Solutions, Inc., and its parents, subsidiaries and affiliates (collectively, **“Ona Health”, “Company” “we”, “us” or “our”**), on our websites, applications, advertisements and related services, including emails, newsletters and on certain partner and licensee websites that we do not own or operate but with whom we have agreements (together, the **“Services”**).

This Cookie Policy explains what cookies are, why they are used, and your choices regarding their use.

For more information on how we process personal information in general, please visit our [Privacy Policy](#).

What are cookies?

A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the site again, the cookie allows that site to recognize your browser. This way, the information you previously provided can be retrieved. Cookies may store user preferences and other information to enhance your experience on the site or be used to track you when you navigate to other sites.

- Session Cookies are temporary cookies that remain in your browser or device until you leave the site. They are then deleted from your device once you leave the Service.
- Persistent Cookies remain in your browser or device for much longer – they remain there until you delete them or they reach their expiry date, depending on the cookie. These may, for example, be used to remember your preferences when you use the Services, recognize you on your return, and enhance your experience on the Services. Use of a persistent cookie may be linked to personal information while interacting with the Services, such as when you choose to store your username(s) so that you do not have to enter them each time you access your accounts. Then, a persistent cookie will be stored on your computer, which is linked to your account information. If you reject the persistent cookie, you may still use the Services but you will be limited in some areas of it.

Cookies can also either be “first-party” or “third-party.” First-party cookies refer to cookies that Ona Health sets and uses directly. Third-party cookies refer to cookies set by third parties (such as our analytics providers) through our website or via server cookies.

For more information on cookies please visit: <https://www.allaboutcookies.org/>

What types of cookies are used on the Services?

Essential Cookies or Strictly Necessary Cookies: These cookies are essential to the Services in order for you to move around the Services and to use its features. Without these cookies, certain features could not function. No information about your browsing habits is gathered by these cookies.

Functional Cookies: These cookies remember how you prefer to use the Services and enable us to improve the way the Services work. We can remember your settings and help provide you with useful information. Functional Cookies are persistent cookies that the Service remembers when your computer or device comes back to that Service.

Analytics Cookies: Analytics Cookies allow us to improve our services by collecting information about your use of the Service. We use these cookies to help improve how the website works. For example, Analytics Cookies show us statistics, which are the most frequently visited pages on the Services, help us record any difficulties you have with the Services, and show us whether our advertising is effective or not. We can't identify you personally through the use of these cookies, but third parties who provide these cookies may be able to.

Similar Technologies

In addition to cookies, we may also use other similar tracking technologies on our Services, such as pixel tags (also known as clear GIFs, pixels or web bugs), web beacons, eTags and local storage. We use these technologies to do things like store user settings video viewing history, gather demographic information about our user base as a whole or track users' movements around the Services, to serve interest-based ads, or to improve our understanding of things like site traffic, visitor behavior and promotional campaigns. Pixel tags are small blocks of code installed in or on a web page, mobile app, or advertisement and are a method for passing information from your device to a third-party website. Web beacons are electronic files that allow a website to count users who have visited that page or to access certain cookies. Local storage, such as HTML 5, allows a website or mobile app to store and retrieve data on an individual's device. eTags are tags used to analyze trends by us and our commerce partners.

Your control of cookies

You have the right to decide whether to accept or reject cookies that are not strictly necessary. You can do so by:

- Indicating your preference on the banner that appears when you enter our website(s).

- Clicking “Cookie Preferences” on the banner that appears when you enter our website(s), to tailor your preferences.
- Changing your already selected preferences by clicking the link “Manage Cookies”, which is always available at the bottom of the site.
- Otherwise adjusting user preferences as applicable on our Services.
- Restricting cookies by altering your browser settings. Browser settings also allow you to choose whether or not to accept cookies or limit certain cookies. Most browsers also provide functionality that lets you review and erase cookies. The way in which you can restrict cookies varies from browser to browser. You should therefore visit your web browser's help menu for more information. If you use the Services without changing your browser settings, we will assume that you are happy to receive all cookies on the Services. Please be aware that if cookies are disabled, not all features of the Service may operate as intended.
- Your mobile operating system may let you opt out from having your information collected or used for interest-based advertising on mobile devices. You should refer to the instructions provided by your mobile device’s manufacturer, but this functionality is usually available in the “Settings” section of your device. You can also stop us from collecting information by turning off data collection for interest-based advertising in our applications or by uninstalling our applications.

Please note, however, that if you delete cookies or do not accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

Do Not Track Response

Certain web browsers may allow you to enable a “do not track” option that sends signals to the websites you visit indicating that you do not want your online activities tracked. This is different from blocking cookies as browsers with the “do not track” option selected may still accept cookies. Right now, there is no industry standard for how companies should respond to “do not track” signals, although one may be adopted in the future. We do not respond to “do not track” signals at this time. If we do so in the future, we will modify this Cookie Policy accordingly. More information about “do not track” is available at www.allaboutdnt.org

Contact us

If you have any questions about this Cookie Policy, please email us at legal@ona.health.